



MALACO GOLD

MISSISSIPPI MASS CHOIR PAVES THE WAY FOR GOSPEL CHOIRS

Frank Williams, who once performed with his brothers in the award-winning group The Williams Brothers and then with the Jackson Southernaires had a vision to create a choir with the soulful voices of the people of Mississippi. After nine years of thought and planning, Williams sent out the word in 1988, that he was holding auditions for a Mississippi Mass Choir.



The choir was an immediate success, it's first album, Mississippi Mass Choir, Live, peaking at #1 and maintaining its position on the charts for forty-eight weeks, setting a record in



gospel music.

Since it's inception, founder Williams has passed away with Jerry Mannery taking over supervision of the choir for Malaco Records. The choir's phenomenal success helped to pave the way for other gospel choirs to follow in its footsteps, The Georgia Mass Choir (Savoy Records) being one.

They have earned many recognitions in the industry including a Grammy Award, Stellar Awards, Dove Awards and nominations, Indie Awards and Soul Train Music Awards, as well as two NARM Best Sellers Awards.

MALACO THE MALACO MUSIC GROUP

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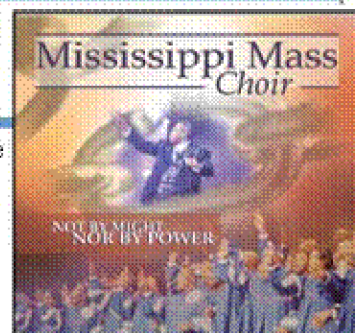
MISSISSIPPI MASS CHOIR RELEASE SET FOR BLACK HISTORY MONTH

Jackson, MS-The Mississippi Mass Choir's sixteenth anniversary recording, Not by Might, Nor by Power, streets just in time to arrive in stores for Black History Month, on February 22, 2005. Fans have been anxious to treat their ears to more of the hit-making choir's original fare and rumor has it, those fans will not be disappointed. Jerry Mannery, Gospel Division head at Malaco Records has stated that this release is reminiscent of the choir's record-making debut on the label in 1989.

Produced by Reverend Milton Biggman, one of gospel music's "Ten Most Sought After Producers," (Georgia Mass Choir, Savoy Records) and Executive Director of Savoy Records, the CD also includes three original cuts penned by this prolific Grammy winner.

Guest artists include Biggman as well as Potter's House Ministries founder Beverly Crawford and a unique interactive version of "Thank You for My Mansion," with choir founder Frank Williams.

The Mississippi Mass Choir has sold over two million catalog units to date and they are the most recognized mass choir in the world. They continue to make an annual trip to Spain and have also performed at the Acropolis in Greece, the



Umbria Jazz Festival in Italy, throughout Europe, across Japan, the Bahamas, for Pope John Paul II and in the Bahamas. Statewide, they have performed in forty states including Washington, DC for President Bill Clinton's inauguration.

UPCOMING ITINERARY:

- February: Reno, Nevada
March: Denndor, and New Orleans, LA
April: Jackson, MS
July and December: Spain
August: Alton, IL
September: Fort Wayne, IN



Rev. Milton Biggman



Beverly Crawford



THE MISSISSIPPI MASS CHOIR BILLBOARD CHART HISTORY

- Mississippi Mass Choir Live: 48 weeks at #1
God Gets the Glory: Peaks at #1
Live with Reverend James Moore: Peaks at #1
It Remains to be Seen: Peaks at #1, holds position for 52 weeks, on charts for 83 weeks total!
Live at Jackson State University with Rev. James Moore: Peaks at #1
I'll See You in the Rapture: Peaks at #2, holds position 8+ months
Emmanuel: Top 5
Amazing Love: Top 10

Mississippi Mass Choir, Choir of Firsts

Jackson, MS. In this day and age, to be first at something is quite a feat, but the Mississippi Mass Choir has boldly and humbly stepped into that position several times. Here are a few of those times:



- Mississippi Mass Choir, Live, 1989. First gospel record to be on Billboard charts for 45 consecutive weeks.
Emmanuel (God With Us), 1999. The first gospel album in America to premiere worldwide on the internet in conjunction with www.lightsource.com. This first-ever internet gospel 'listening party' was 78 minutes long and featured guest artists V. Michael McKay, Lillian Lilly, and Benjamin Cone, Jr.
First gospel artist to perform at the Acropolis in Greece.
Four #1 albums, ALL of the choir's albums have placed high on the charts.

